

The Philips logo is displayed in a white rounded rectangle with a purple bottom section. The word "PHILIPS" is written in blue, bold, sans-serif capital letters.

Outdoor lighting

**city.people.light award 2015**

For sustainable and livable cities

Winner 2014: Leipzig, Germany



# The 13<sup>th</sup> international city.people.light award

Strasbourg, France

## For cities, for people

Over the last twenty years, urban lighting has become more than simply a means of ensuring security and visibility: it is regarded as an essential component of city planning and development and a major element to exposure the heritage and identity of a city, whatever the size. Urban lighting can give a city a night-time beauty that matches its daytime image. By altering the urban landscape, the relationship between the citizens and their city can be redefined and their living environment enhanced.

Lighting offers a great tool to improve people's life, by enhancing public spaces. It encourages people to discover the identity and details of the city that are not visible during the day.

With the help of a lighting plan, new impressions and ambiances can be created, changing the perception of the urban setting or even making people notice it for the first time. It is also a subtle and highly effective way to promote the city's assets to citizens and tourists, stimulating the local economy.

The **city.people.light award** was created in 2003 by Philips and LUCI (Lighting Urban Community International) to reward urban lighting projects that are attempting to rehumanize the urban environment through the use of light and exploring ways to maximize sustainability and improve the livability in the city.

The Philips **city.people.light program** has been engaged in a process of exploring how lighting can develop and improve the quality of city life. The objective is to stretch the intellectual and creative boundaries towards more innovative and relevant solutions, whilst at the same time respecting the environment. This program brings together the three key notions of “city”, “people” and “light” in one comprehensive approach.

**LUCI** is an international network of cities engaged in using light as a major tool for their sustainable urban development. Created in 2002 at the initiative of the city of Lyon (France), **LUCI** now brings together over 100 members. They include 70 cities worldwide, as well as 46 associated members (manufacturers, lighting designers, lighting consultants, universities...)

By rewarding and putting forward cities, lighting designers, urban planners and architects worldwide that share this vision of urban lighting, the **city.people.light award** worldwide supports in making cities more sustainable and livable.

### Purpose

The purpose of this award is to reward urban lighting projects that best show how to integrate today’s city challenges of urban living and the notions of ‘city’, ‘people’ and ‘light’ in a coherent lighting strategy. The presentation of this award should help creating awareness amongst city authorities, urban planners and architects of the advantages that urban lighting brings to a city.

The **city.people.light award** participates in making cities within LUCI -and beyond- progress towards a better use of light.





## Type of project

All projects can participate from single buildings and/or landmarks to urban areas to even complete city master planning. The lighting project must be of a permanent nature and visible to all people. Temporary light festival illuminations are excluded from the contest. The contest is open to urban lighting projects that have been completed less than two years prior to entry in the contest.

## Contest criteria

Philips and LUCI select an independent and international professional jury to evaluate the projects based on the following criteria:

- **A description of the urban lighting project:**

Describe the context of the project and the challenges that were faced in realizing the project.

- **Objectives of the lighting designer, urban planner or (landscape) architect in this project:**

What was the vision and intention. How has this been realized and to what extent is the project considered to be a success. Were the objectives achieved?

- **The people involved in the project and products used:**

Mention the persons and organizations involved in the project and a short description of their roles and responsibilities. Moreover mention the types and brands of products used.

- **What is the contribution of the urban lighting project for the city and its citizens:**

Describe the benefits for the people and the city. And (if available) possible economical benefits such as increased number of visitors, overnight stays in hotels etc.

- **Budget:** Budget spent on the project and budget reserved for mid to longer term expenditures.

- **Installation date:** installation date of the lighting project should not be older than 2 years.

## Entry contest submission

The contest is open from 1<sup>st</sup> March till 12<sup>th</sup> June. You can submit your entry via our website by fulfilling the online entry form in English language only. Please read and agree on the terms and conditions included in the form. The entry form is self explaining and easy to complete.



Participate in the  
**city.people.light  
award 2015**



## Prize

The jury will award three lighting projects. The first prize wins an award and a check of 10,000 Euros. The second and third winner will receive an award. The award ceremony takes place in Helsinki, during the Annual LUCI meeting at 25<sup>th</sup> September 2015. The three awarded projects will receive an invitation to participate in this LUCI event.

## Public choice award

Besides the above prizes you can also win the Public Choice award, which is a public chosen award. The winner will be selected by online voting via our website, after the official jury selection has taken place. The online voting is being held in August and first two weeks in September 2015. The winner will also be invited for the Annual LUCI meeting.

## Participating benefits

Apart from being one of the award winners there are more benefits that makes participating in this contest most valuable. The winning projects will get the chance to meet 100 city representatives worldwide during the Annual LUCI meeting. Your project will be promoted and showcased during the award ceremony, on the Philips and LUCI websites, via our social media activities and in the professional press. Your lighting project will be seen by many lighting professionals in the world, which puts your work in the spotlights, increasing new business opportunities. You can showcase the project also in your local communication activities within your country and local community.

As winning project you can join the conferences during the Annual LUCI meeting and share experiences with your professional colleagues. Furthermore the top 20 projects will be showcased in the yearly city.people.light award video and award ceremony entry wall, including mentioning of the city and designer.







# Winner 2014

## Leipzig, Germany

### Project type

A competition to redesign the Richard-Wagner-Platz and a strong involvement of stakeholders and citizens has strengthened the day and night time appearance of Leipzig city center. The unique lighting atmosphere is carefully matched to the city's architecture with warm white light to illuminate buildings, the sculptural fountains and a skate park. The square is now a popular and inviting space where visitors come to relax and play.

### Project

Urban development of the Richard-Wagner-Platz

### Location

Leipzig, Germany

### Lighting design

The lighting design was realized by Karl Maria Reger and Alexander Rotsch, lighting designers of Licht Kunst Licht AG, Berlin/Bonn.

[www.lichtkunstlicht.com/en/](http://www.lichtkunstlicht.com/en/)









**Second prize 2014**  
Copenhagen, Denmark

### **Project type**

The Bicycle Snake is a long, red sculptural bridge exclusively for cyclists. The unique and exciting ride high above sea level, separating cyclists from pedestrians and sheltering the quayside below. At night, the bridge is softly illuminated with built-in lighting in the handrail to enrich the area with a bright, visual element with striking appeal.

### **Project**

The Bicycle Snake bridge dedicated for cyclists to improve cycle infrastructure in Copenhagen

### **Location**

Copenhagen, Denmark

### **Lighting design**

The lighting design and architecture was realized by DISSING+WEITLING architecture.

[www.dw.dk](http://www.dw.dk)





# Third prize 2014

## Strasbourg, France

### Project type

Place du Château is an iconic square adjoining Notre Dame Cathedral. This project set out to transform it into an outstanding feature of the Grande-Ile, a UNESCO World Heritage site. The white lighting concept offers a new perspective on this prestigious space, highlighting the Cathedral and historic buildings whilst preserving the calm and serenity of the historic square, enhancing the architectural and cultural heritage.

### Project

Urban development of Place du Château with exceptional heritage

### Location

Strasbourg, France

### Lighting design

The lighting design was realized by Jean Yves Soetinck, owner of L'Acte Lumière.

[www.acte-lumiere.com](http://www.acte-lumiere.com)





**Winner  
People Choice  
Award 2014**  
Ankara, Turkey



**Special mention**  
Pula, Croatia



**Special mention**  
Wellington, New Zealand

### **Project type**

Architectural harmony has been created by composing city structures into one lighting master plan. The warm and elegant ambience respects the nightscape by using intelligent white light technology and for certain architecture more colorful schemes are used. The scheme has had a positive impact on residents and visitors, creating attractive areas that are safe and secure with modern silhouettes that enhance the city's identity.

### **Project**

Lighting master plan for 21 city structures and infrastructure

### **Location**

Ankara, Turkey

### **Lighting design**

The lighting design was done by Philips value added partner UVA Lighting & Engineering  
[www.uva.com.tr](http://www.uva.com.tr)

### **Project type**

Uljanik is one of the oldest working shipyards in the world. This unique project bathes eight majestic cranes in LED light programmed for 16,000 different variations in color and intensity. The illumination of the cranes reinforces the industrial heritage of Pula. The large-scale light feature adds a vertical axis to the luminous sea horizon, creating a dynamic sculpture in the nightscape. A distinguished symbol that has revitalized the city's seafront of Pula.

### **Project**

Illumination of living cranes

### **Location**

Pula, Croatia

### **Lighting design**

The lighting design was done by Dean Skira, CEO and lighting designer at Skira lighting design.  
[www.skira.hr](http://www.skira.hr)

### **Project type**

A narrow dark lit street has become a safe and fun place for pedestrians at night thanks to this creative lighting scheme. Presence detectors trigger playful lighting schemes with animated patterns and muted colors that entertain and bring the space to life. The gem is a large chandelier hanging above the lane with projected light effects that create a dreamlike appearance.

### **Project**

Interactive lighting preventing crime through environmental design

### **Location**

Wellington, New Zealand

### **Lighting design**

The lighting design was done by Pontus Hammarback, Associate at Stephenson & Turner Architects Engineers  
[www.stephensonturner.com](http://www.stephensonturner.com)



# Previous winners of the **city.people.light** award



**2005** - Cologne - Germany



**2006** - Vienna - Austria



**2007** - Heinsberg - Germany



**2008** - Seoul - South-Korea



**2009** - Jyväskylä - Finland



**2010** - Lucerne - Switzerland



**2011** - Valladolid - Spain



**2012** - Lyon - France



**2013** - Rietberg - Germany



**2014** - Leipzig - Germany





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